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16970 U.S. PTO

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NEW APPLICATION TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS  
Box Patent Application  
Washington, D.C. 20231

PATENT  
Attorney Docket No.: 19880-003900  
Client Ref.: 302

JC945 US PTO  
09/737841  
12/14/00

Dear Sir or Madam:

Transmitted herewith for filing under 37 CFR §1.53(b) is a non-provisional patent application of:

Applicant(s): DONALD F. GORDON et al.

For: METHOD AND APPARATUS FOR COLLECTING AND REPORTING  
CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION  
SYSTEM

Enclosed are:

Patent Application - 24 pages of Specification, 4 pages of Claims, 1 page of Abstract,  
and 9 sheets of formal drawings.

An unsigned Declaration

An unsigned Statement to establish Small Entity Status under 37 CFR §1.9 and §1.27

APPLICANT REQUESTS DEFERRAL OF THE FILING FEE UNTIL  
THE RESPONSE TO THE NOTICE OF MISSING PARTS

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Any additional fees associated with this paper or during the pendency of this application.

Respectfully submitted,

Truong T. Dinh  
Reg. No. 40,993

DINH & ASSOCIATES 2506 Ash Street Palo Alto, California 94306 Tel: (650) 289-0600 Fax: (650) 289-0700	Express Mailing Label No.: EJ135053987US  Date of Deposit: December 14, 2000  I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231  By: Truong T. Dinh
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